

AN IDEAL LANDMARK FOR SUCCESS •

L B C

LANDMARK
THINK · CREATE · LEAD

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LBC
LANDMARK
BUSINESS
CENTRE

Intelligent workspace designed for your **Business to Take off**

LANDMARK BUSINESS CENTRE is a new generation office complex that redefines the conventional concept of work spaces. It is designed to offer unique business advantages to professionals and start-ups who wish to own a space in a flourishing business environment. Set up at the commercial capital of Haryana, in Sector 44 of Gurgaon, LBC is a well-designed creation that stirs up a new work culture. Offering a slew of customized plans to suit your needs and demands, LBC provides the perfect business atmosphere.



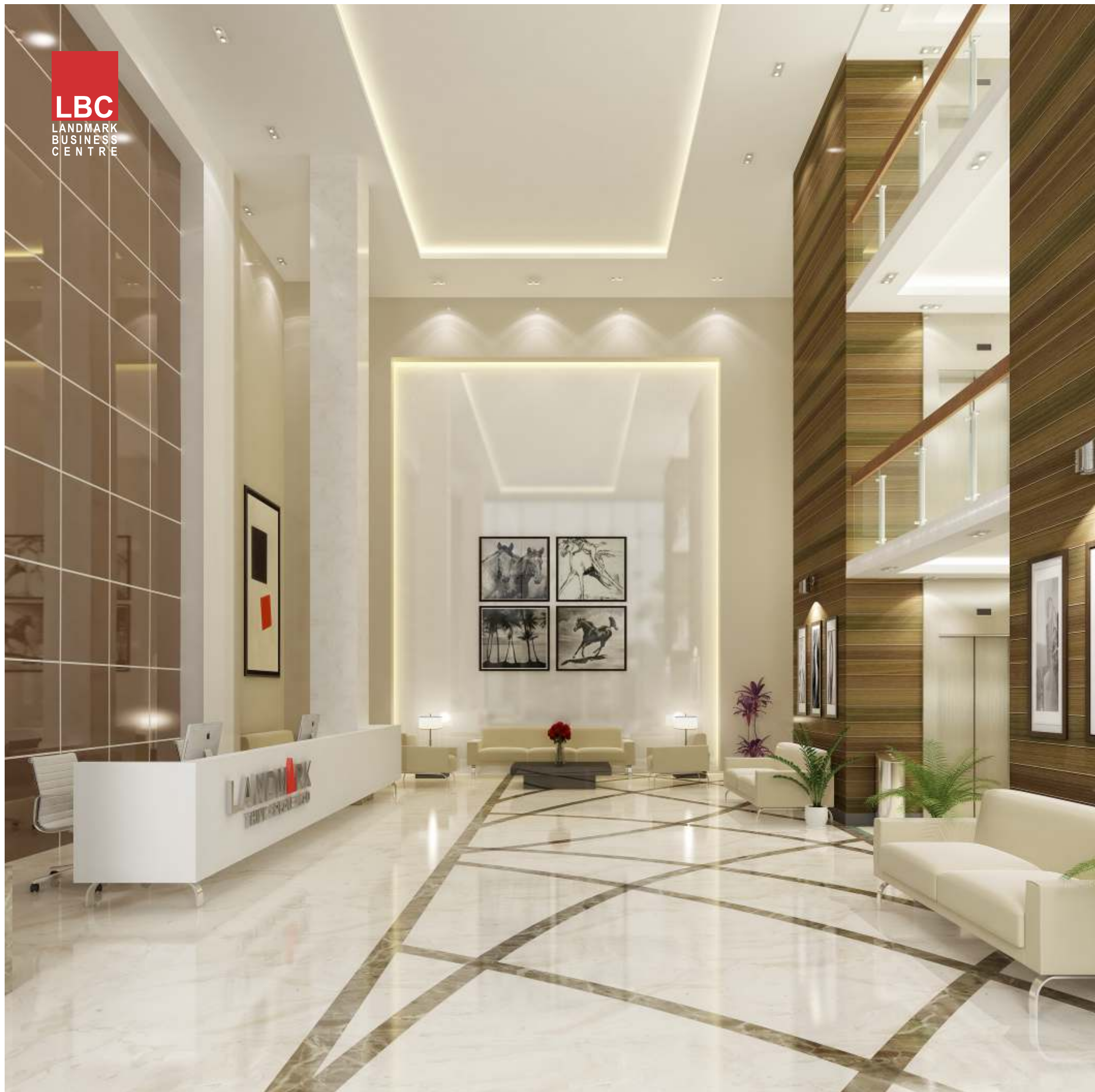


Space that Inspires

LBC is more than a building- it represents a total environment catering to tomorrow's business movers and shakers. The inception of LBC is to exceed today's expectations and provide tomorrow's needs. It is a landmark structure that defines the Gurgaon skyline. Its iconic design epitomizes the quality and professionalism of its occupants; redefining sophisticated urban work environment, providing exciting spaces in the community areas and within the office space as well.

- Elegant executive suites and Serviced offices
- State-of-the-art conference rooms
- Business lounge and Cafeteria
- Reception services, Security and Housekeeping
- Administrative, documentation & secretarial support
- Three level basement parking





Make a Strong First Impression

The Reception at LBC is manned by staff that is trained to assist guests in the very same style as they get treated at star properties. It's the most important place in any office as it's always said "First impression is the last Impression". At LBC every detail has been taken up to make sure your guests enjoy visiting you time and again.

Greeting guests, Multilingual trained staff
Dedicated administrative assistance
Handling Calls, Messages, Couriers, Faxes etc.
Secretarial support in typing, data entry etc.
Documentation support





Practically Designed Executive Suites

The thoughtfully designed interiors of the executive suites at LBC are a display of modern elegance assembled for commercial use. With an eye for detail to all the necessary factors, these suites offer an option where professionals can enjoy their own space in every sense. From the latest modular furniture and sufficient storage space, this place comes with more surprises than you can imagine. Well organized planning and space management not only takes care of privacy but also ensures maximum space utilization for smooth business functioning.

- Centrally air-conditioned
- Elegantly designed ceiling and flooring
- Sufficient storage space designed in accordance with office use
- Digital phone line and high speed Internet Connectivity
- Housekeeping facility & Swipe card control



Flexibility for your Business

You have your fingers on the pulse of your business. Your office space needs to be more than just space- it needs to be as dynamic and innovative as your business is. Our serviced office space can be customized according to your requirements. In addition, we have support services to facilitate your operation.

Centrally air-conditioned
Flexible office space designed in accordance with office needs
Digital phone line and high speed Internet Connectivity
Housekeeping facility & Swipe card control



teamwork support
decision strategy
ethic vision integrity
Leadership
contribution communication
motivation influence
responsibility
planning management

We Manage your Office... You Manage your Business

If your business does not need full-time office space, but you still want a high-profile business address and many of the benefits that go along with it, our Virtual Office is ideal for you. So you can concentrate on running your business, while a professional support team answer your phone calls, handle your mail and faxes, and reply to messages.

- Local telephone number
- Answering your calls on your company name
- Call transfer to you wherever you are
- Access to our secure fax & email technology
- Access to Conference rooms & meeting rooms



A Space that's as big as your Business Plans

There's more to a conference room than fancy power point presentations and a good welcome speech. The advantage of a flexible conference room at LBC meets all conferencing, seating, training, tele-conferencing and video conferencing needs, so that effective meetings can be held at any time efficiently.

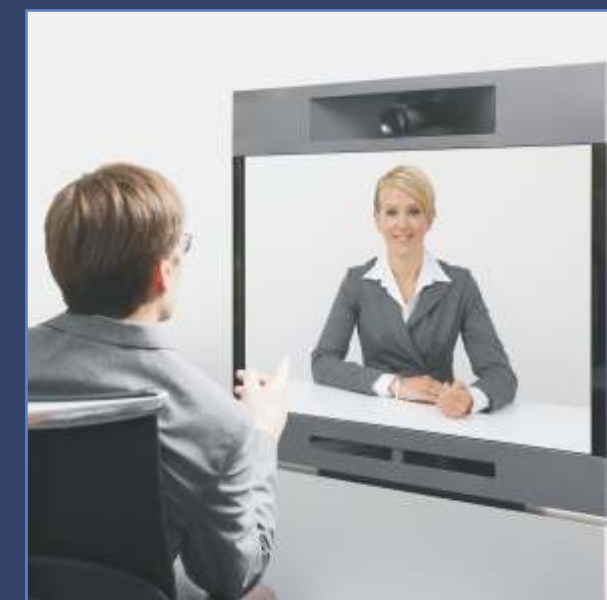
- Printers, fax, scanners and copiers
- High-speed Internet access
- Continuous IT maintenance and support
- Executive catering on request





Communication that never logs you off

At LBC it is discerned that reliable & efficient communication is the backbone of any company. High speed internet connectivity, state-of-the-art communication networks and high speed Wi-Fi connectivity helps LBC cater to the fast paced work culture. Well equipped conference rooms, meeting rooms, communication, Documentation and video-conference facility is the USP of LBC. Well qualified professional team consisting of guest relations, communication and secretarial functions is what helps to maintain the communication process competently.



Perfect Antidote to Stress

When your needs go beyond the normal meetings- our exclusive business lounge provides you with the right environment. Hold an informal one to one meeting, entertain your personal guests, hold an office get-together, watch an interesting cricket match or simply take a break, the lounge caters to all your needs.

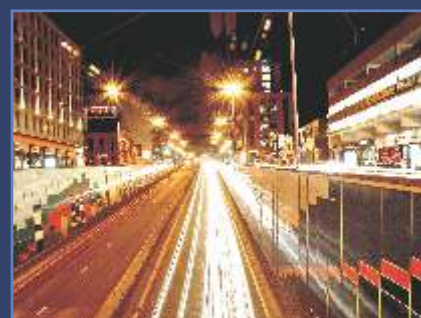
Wi-Fi connectivity
Networking opportunities with like-minded professionals
Readers corner with books and magazines of your choice



The Location is more than Just Prime

LBC is located in one of the developed sectors of Gurgaon, Sector 44. It is well maintained and emerged as a commercial hub. Sited amidst an enchanting environment, the sector enjoys an easy access to all great landmarks in the city.

Distances-
 Right Next to HUDA City Centre Metro Station
 10 kms from Airport
 Close to Fortis Hospital



Disclaimer: The photographs / visuals in this brochure are purely conceptual and not a legal offering. Building plans, Specifications etc. are tentative and subject to variation and modification by the company or the plan sanctioning competent authorities. Location map is not to scale. Comparison shown in the brochure is only indicative and for reference only. The cost saving and other benefits shown may vary from user to user depending on number of factors.

LBC
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LOCATION MAP
 NOT TO SCALE

Details That Make the Space Efficient

Space Allocation

	Self-run office	Landmark Business Center
Reception	Any where between 200 to 400 sq .ft of space is required.	Large common receptions with plush, yet tasteful aesthetics.
Break Spaces	Coffee bar , Pantry, etc., a must in today's offices; would require a minimum of 200 sq. ft. Management and hygiene factors involved in Pantry upkeep can prove to be costly.	LBC has aesthetically designed cafeteria opening on terrace. Equipped with cableTV and reading material, these spaces are also ideal for informal team meetings. Pantries are stocked and managed carefully.
Communication / Datacenter	A minimum of 100 sq. ft of space is needed.	There is a dedicated communication and datacenter equipped with the latest IT equipments. The server room is fully equipped and if you wish to have your own servers, we can provide space on our racks.
Lavatory	Any where between 150 to 300 sq. ft isrequired.	Well-maintained, individual lavatories for men and women.

Manpower

	Self-run office	Landmark Business Center
Front office executive	One person is required	Our team of professionals are enabled by state-of-the-art technology supported by additional manpower as and when the need arises.
Security	Huge overheads involved.	Our security guards are supported by CCTV cameras and other technology to provide a safe environment.
House Keeping	Personnel, materials and standards	Trained to meet the best standards, our executives supervise a team to give you the best services available in the industry.
Office support personnel	Admin staff, accountants, Peons etc.	Let alone office support, our executives could provide basic assistance in your work too. Our housekeeping staff could even be at your disposal for work outside the office.
IT and Telecom Support	For small offices, it doesn't make sense to have onsite support – whereas AMCs are an additional cost burden	LBC provides you the best onsite support at any point of time as and when required

Capital Expenses

	Self-run office	Landmark Business Center
Furnishing	Investment in furniture is heavy and it could take from 5-7 years to recover this. Also, once invested, the scope for re-location and expansion is lost.	A one time investment on your personal office is your only cash outlay at LBC. Besides the benefits of zero-capital expenses, you will get best of the infrastructure in the industry including grand reception, conference hall, meeting rooms and cafeteria with the latest equipment and services
Telecom and IT data Center	IT investments depreciate rapidly. Moreover setup of key requirements like data centre and EPABX is resource intensive. These may also be difficult to scale up rapidly.	With a LBC office, not only can you avail of the latest technology and skilled personnel, you need not bother about maintenance and management.

Extra monthly overheads

	Self-run office	Landmark Business Center
Maintenance of assets / Annual maintenance contracts	All furniture, IT and telecom equipment require regular maintenance.	This is absolved as the costs are incurred by LBC.
Power costs, Water, Pest control	Additional add-on charges.	Additional only for your personal area not for the common areas.

Conclusions:

1. If you are looking for a Grade A office space for 15 to 20 people – then Landmark Business Centre would be at least 25%-35% cheaper than Grade A offices for 20 people.
2. If you are looking for a Grade A office space for up to 8 to 10 people – then Landmark Business Centre would be at least 50 % to 70 % cheaper than a self run office for 10 people.
3. If you are looking for a Grade A office space for up to 1 to 2 people – then Landmark Business Centre is the only option.

